**Present:**

Doug Sams, Executive Director

Dean MacLean, Board Chair

Allan Kowall, Past Chair

Councilor Cathy Duddeck

Janis Smith

Terry Hutchison

Steve Clayton

Dave Walsh, Special Events Committee Chair

Mike Marner, Finance Chair

Don Wilson

**Minutes:** Doug Sams

**Regrets:**

Chris Stadnik

Dr. Robert Nashat

**Dean MacLean calls this meeting to order at 8:10 AM**

Moved by Terry Hutchison

That the minutes from the August 26th, 2014 board meeting be approved

Seconded by Councilor Cathy Duddeck ***All in Favour***

***Motion Carried***

**Sub-Committee Reports**

**Communications- Janis Smith**

Janis: Gave a brief report on Kerr Fest video and photo’s taken by Jon Root. Was to check within the next week so we could get the video and photo’s to post on our website.

**Special Events- Dave Walsh, Committee Chair**

Dave: Feedback on the Fall Festival was very positive by the community and the Kerr Street Merchants.

Dean: It was pointed out to our chair from numerous merchants, residents and Town Hall officials, that Kerr Fest was the best event that the BIA has ever held.

Dean: Need to start marketing now for next year regarding sponsorship for. We need to put a corporate sponsorship package in place by Jan 1st.

Doug: Need to work on booking the bands in January.

The board unanimously voted to hold Kerr Fest 2015 with the proposed dates being Fri night 4-10pm Sept 14 kickoff and Sat Sept 15 all day 10am till 10pm.

Moved by Mike Marner

Second by Steve Clayton

***All in Favour***

***Motion Carried***

Tree Lighting: agreed to start meeting each Thursday for the tree lighting ceremony on Friday Nov 14. Motion was made to close the street (Florence to Washington) since it was the 20th Anniversary of the Tree Lighting and with the expectation of a big crowd there was concern about safety issues with the children. Also it was agreed that the time be extended from 5pm to 10pm.

Motion: Cathy Duddeck

Second: Don Wilson

***All in Favour***

***Motion Carried***

Cathy: Raised question of the value of the 3 on 3 road hockey and how it can be beneficial to the merchants and residents of Kerr Village.

It was agreed that we explore how to attract the different dynamics (people) needed on Kerr Street.

**Finance- Mike Marner, Treasurer**

Mike: Jim Oates would be coming in the first week of October for his monthly visit to review the monthly bank statements and the financials for Kerr Fest. These reports will be ready for the board to review at the Oct 16th board meeting.

**Streetscaping- Dean MacLean, Board Chair**

Executive Director Doug Sams provided three Banner samples that were shown and it was voted and approved to have Explore above our branding logo.

Moved by Dave Walsh

Second Cathy Duddeck

***All in Favour***

***Motion Carried***

Lighting for the trees was approved, 3 samples were shown by Executive Director Doug Sams the board decided to go with the warm white lights.

The executive director informed the board that three quotes were obtained and that Artisans will be providing the lights based on quality and pricing.

Moved by Don Wilson

Second Dr. Brett Warren

***All in Favour***

***Motion Carried***

Banners will be going up November 1st.

Doug also informed the board that he would be meeting with the Town Parks and Open Spaces regarding next years flower and hanging baskets.

Doug: Still receiving positive feedback from Kerr Merchants, residents and visitors how great the street looks this year.

**Nomination- Allan Kowall, Committee Co-Chair**

Allan: Nothing to report at this time.

All board positions are filled at this date

**Long Term Planning- Councilor Cathy Duddeck, Committee Chair**

**Development- Allan Kowall, Committee Chair**

Terry: Stated that he plans to meet with Allan in the next couple of weeks and he is ready to go.

**Strategic Plan- Terry Hutchison, Committee Chair**

Nothing to report

**Sponsorship- Allan Kowall**

Allan: We need to have a sponsorship package in place by Nov 1st, as all corporate business’s have their money allocated by January.

The board agreed with this.

Motion to accept and receive all reports

Motion Cathy Duddeck

Second Janis Smith

***All in Favour***

***Motion Carried***

**New Business:**

Doug: Nominations for board of management elections were posted on the website. Nominations close on Oct 5th.

***Motion to Adjourn-Dean MacLean***

***Second Mike Marner***

***All in Favour***

***Motion Carried***

**This meeting was adjourned at 9:05 AM**

**Next Meeting/ October 2nd/ To be confirmed**